

20 Reasons to drink Zija

By Dr. Russ Bianchi, Zija Formulator

- 1. ZIJA NOURISHES THE BODY'S IMMUNE SYSTEM.** The body's complex immune system is comprised of several organs, and trillions of cells, all requiring nutrients from caloric intake to function correctly and properly. Zija's Moringa Oleifera provides many dozens of these nutrients, including vitamins, antioxidants, anti-inflammatories, minerals, and essential amino acids.
- 2. ZIJA PROMOTES HEALTHY CIRCULATION.** Significant research on the ingestion of Moringa oleifera in humans strongly suggests that it can help support both health and function of the circulatory, blood, and the cardiovascular systems.
- 3. ZIJA IS 100% BIOAVAILABLE.** Unlike many popular fruit juice blends that are heavily pasteurized, artificially modified, colored or flavored, Zija uses only all-natural ingredients truly found in nature for an optimum and pristine blend to truly benefit health.
- 4. ZIJA SUPPORTS NORMAL BLOOD GLUCOSE.** Today's standard diet is the main contributor to the explosion of diabetes in developed countries. Zija provides a wide array of nutrients that help normalize blood glucose levels within the body. Also, Zija is sweetened with only pure cane sugar which, unlike most concentrated and nutrient-deficient sugars widely used in today's food industry, does not contribute to unhealthy blood glucose levels.
- 5. ZIJA IS ENZYMATICALLY ALIVE.** Scientific research strongly suggests mitochondrial sirtuins (a group of enzymes) that exist in every cell are the master regulators that divert energy into cellular preservation. Moringa Oleifera is very rich in such enzymes, which are unmodified, or unharmed, when you drink Zija.
- 6. ZIJA DELIVERS Z-ATIN.** Zija Z-ATIN is a remarkable combination of the five constituent parts of the Moringa oleifera that work synergistically to deliver the most important nutrients from the plant and to improve absorption and utilization of Zija's impressive nutrient profile. Z-ATIN includes: A: Zeatin, a potent antioxidant; B) Quercetin, a flavonoid known for its ability to neutralize free radicals and relieve inflammation; C) Beta-Sitosterol, a nutrient superstar that blocks "bad" (for LDL) cholesterol formation for build-up and is an anti-inflammatory agent for the body; D) Caffeoylquinic Acid, another powerful anti-inflammatory compound for body benefit; and E) Kaempferol, a key nutrient that promotes healthy body cellular function.
- 7. ZIJA IS SUPPORTED BY MODERN SCIENTIFIC FINDINGS.** Current research, consisting of many highly reputable medical, science, and globally recognized health institutions, suggests that Moringa oleifera possesses numerous therapeutic properties for proper health. Among these institutions are Johns Hopkins School of Medicine, the World Health Organization, the Center For Disease Control, and the National Institutes of Health.
- 8. ZIJA PROVIDES NATURAL ANTI-AGING BENEFITS.** Zija's wide array of antioxidant nutrients, which include Zeatin, Quercetin, Omega-3, Fatty Acids, and vitamins, can protect the body's cells and prevent many of the common conditions associated with aging.
- 9. ZIJA DELIVERS ANTI-INFLAMMATORY SUPPORT.** Scientists now point to inflammation as a primary contributor to many of today's most common diseases, including cancers, cardiovascular disease, dementia, depression, arthritis, attention deficit disorders, diabetes, obesity, and many more. Several compounds in the Moringa plant, include Quercetin and Caffeoylquinic Acid, are known to support normal anti-inflammatory activity in the body.
- 10. ZIJA BOOSTS REAL KINESIOLOGICAL ENERGY SAFELY.** Zija provides improved mental and cognitive clarity via many amino acids and B vitamins and therefore is the preferred non-addictive choice of the majority of those seeking initial and sustained all-natural benefits.

11. ZIJA IS GENERALLY RECOGNIZED AS SAFE (GRAS). There are no harmful ingredients in Zija. Zija is also Circle U Kosher & Parve, Hasidic Approved, and hypo (non) allergenic. Zija's Moringa is grown to the highest standards available for assured, consistent, empirical-quality delivery of all nutrients.

12. ZIJA IMPROVES YOUR METABOLISM. Moringa oleifera's nutrient benefits in Zija provide a gentle nudge over time to improve the body's metabolic processes because of the wide and critical nutrients being delivered. Science has repeatedly shown that such vitamins, minerals, and nutrients act as catalysts for body function benefits, and disease is minimized when such nutrients are present. "A can or pack of Zija per day helps you remain happy, healthy, and ready to play!"

13. MORINGA OLEIFERA IN ZIJA HAS A LONG AYURVEDIC HISTORY. Historical and medical texts indicate that eastern Ayurvedic healers have employed the Moringa plant for many thousands of years, from conditions ranging from digestive complaints to arthritis. Combined with modern-day scientific support, this anecdotal evidence provides a powerful affirmation of Moringa's therapeutic abilities.

14. ZIJA IS TRULY SCIENCE, NOT FICTION. Zija is made to the highest standards, offering the nutrients from the five parts of the Moringa plant. To get these many nutrients in a totally bio-available form from any other dietary supplement, food, beverage, combination of herbs, fruit, vegetable, other botanical, over-the-counter brand, or even a prescription medication simply does not exist.

15. ZIJA IS EASILY ABSORBABLE. Zija is designed to be absorbed in as quickly as 20 minutes from ingestion. Of course the amount of Zija to consume depends on specific factors such as the individual, predispositions, time, and caloric or exercise regimens, all of which could influence results. In tracking millions of servings of Zija consumed, typically at least 86 out of every 100 consumers report a positive effect in their lifestyle with Zija.

16. ZIJA SUPPLIES NUTRIENTS MISSING IN THE MODERN DIET. Today's western diet has double the caloric intake of a consumer in 1965 and we are receiving 75% less nutrient value for current calories consumed. Seeking daily, quality nutrient supplementation is no longer an option but a requirement for health. Zija provides these nutrient benefits.

17. THE MOST NUTRIENT-RICH PLANT EVER DISCOVERED. Many experts feel that Moringa oleifera boasts the widest array of vital nutrients of any botanical known on this planet. There are dozens of nutrient values in Moringa oleifera and in each can of Zija, including, but not limited to, Beta-Sitosterol, several B Vitamins, Vitamins C, D-3, E, Calcium, Selenium, Magnesium, all the essential Amino Acids, Omega-3 Fatty Acids, Chlorophyll, Flavonoids, Lutein, and many others. Zija is a power-packed super beverage like no other!

18. ZIJA IS CONVENIENT. Zija is the perfect answer for today's hectic and busy lifestyles. Zija is conveniently portable and user-friendly. A serving of Zija per day for most folks is all you need!

19. ZIJA BUILDS HEALTHY BODIES. It has been anecdotally reported that Zija has improved health across the globe. Whether involved with competitive sports, regular physical training, or just simple recovery from injury, Zija gets you there faster and safer for all ages.

20. ZIJA IS AFFORDABLE. As Zija's formulator, I came to this product not knowing if I could even achieve an efficacious beverage. I must tell you that Zija has become one of my crowning achievements toward the betterment of health for all. Can any of us put a price on good health? Zija delivers and works where other products simply do not.